

Job Description

Macmillan Beyond Diagnosis Community Outreach Worker

Salary	£26,620 pro rata plus up to 6% pension contribution and generous annual leave entitlement. Macmillan Professional Status and training.
Working hours	30 hours per week
Responsible to	Macmillan Beyond Diagnosis Team Lead
Appointment type	12 months fixed Contract (initial stage – potential to become permanent, subject to funding) Start 1 st May 2026.
Location	Hybrid between Self Help UK Office in Carrington, Nottingham, community venues, and home working.

Job Context and Purpose

The Macmillan Beyond Diagnosis Community Outreach Worker will play a vital role in promoting Self Help UK's **Macmillan Beyond Diagnosis Service** and our portfolio of Cancer focussed projects such as the **Cancer Early Diagnosis Project** across Nottingham and Nottinghamshire. The purpose of this role is to ensure that individuals affected by cancer—particularly those from underserved communities and areas experiencing significant health inequalities—are aware of, understand, and can access the support available to them.

This position focuses on **reducing health disparities in cancer outcomes** by building meaningful relationships with communities, healthcare providers, and local organisations. Through targeted outreach, engagement activities, and partnership development, the officer will work to remove barriers to care, improve awareness, and increase referrals to these essential services. The role is central to ensuring that every person, regardless of background or circumstance, has equitable access to support throughout their cancer journey.

Duties and Responsibilities

1. Community Engagement

- Develop and implement a culturally sensitive targeted engagement strategy to increase the inclusivity and accessibility of our cancer support services with specific emphasis on the Macmillan Beyond Diagnosis Service.
- Work closely with community leaders and influencers to co-create engagement approaches that resonate with local needs and which raise awareness of SHUK's cancer support services.
- Represent Self Help UK at community meetings, forums, and events to strengthen visibility and trust.
- Map local assets such as community centres, religious spaces, food banks, carers' groups, and social hubs.

2. Targeted Outreach and Service Promotion

- Identify priority areas and populations experiencing health inequalities and poorer cancer outcomes using local health data and community insights.
- Design and deliver tailored outreach activities, including workshops, drop-in sessions, and information stalls, to reach underserved communities.
- Liaise and coordinate with the Early Diagnosis Team to develop a participate in a series of local community Health Roadshows to promote cancer screening and awareness of SHUK Cancer Services.
- Deliver presentations and interactive sessions to promote the Macmillan Beyond Diagnosis Service (and other SHUK cancer services) across healthcare settings, community venues, and online platforms.
- Create and distribute promotional materials, ensuring they are accessible and culturally appropriate.
- Create content and utilise social media and digital tools to extend our reach and engagement with communities across the city, improving uptake of our services by targeted communities and groups.

4. Partnership Development

- Establish and nurture partnerships with local health and social care providers (GP practices, public health teams, Primary Care Networks (PCN's), social prescribers and NHS Colleagues, voluntary and community organisations to improve referral pathways.
- Collaborate with Integrated Care Systems (ICS), Primary Care Networks (PCNs), and cancer alliances to align outreach efforts with local priorities.
- Act as a liaison between Self Help UK and partner organisations to share best practices and coordinate joint initiatives.

5. Data and Insight

- Maintain accurate records of outreach activities and engagement outcomes, including community feedback and case studies to evidence their impact.
- Analyse data to identify improvements and gaps in service uptake and inform future outreach strategies.
- Prepare regular reports for internal teams and funders, demonstrating impact and progress against objectives.

6. Advocacy for Equity

- Champion equity in cancer care by identifying barriers faced by underserved communities and advocating for inclusive, community led solutions.
- Ensure that the experiences, concerns and priorities of communities are consistently reflected in the development and continuous improvement of cancer pathways and Self Help UK services.
- Promote inclusion, diversity and anti discriminatory practice across all engagement and co production activities.

7. Co Designed Activities

- Organise and deliver community workshops, drop ins and awareness sessions designed in partnership with communities.
- Support communities to co design culturally relevant referral pathways, information resources and cancer support approaches.
- Develop and share accessible, bilingual or tailored materials that improve understanding and participation.

Volunteer Support

- Liaise with the Volunteering Lead to support and enable volunteers to act as trusted local ambassadors who can help reduce barriers and represent community voices.
- Encourage and recruit volunteers to participate in community outreach and engagement activities in partnership with the Volunteering Lead.

Other duties and responsibilities

- To attend and contribute to internal and external meetings, and group and individual supervision as requested by line manager
- To work in accordance with the vision, mission and values of Self UK and to observe policies, procedures and working practices set out by the Board of Trustees
- Engage in continuous learning, identify training needs with your line manager and undertake relevant professional development, including Macmillan and external training opportunities.
- Attend internal and external meetings, contribute to organisational effectiveness, and support general administrative tasks as needed.
- To undertake any other duties appropriate to the grade and post as specified by your line manager
- This role may involve occasional weekend and evening work

Personal Specification: Macmillan Beyond Diagnosis Outreach and Development Worker		
	Essential	Desirable
Qualifications	<ul style="list-style-type: none"> • Understanding of community development, health inequalities, or health and social care through formal training or significant (at least 2 years) practical experience in a paid or unpaid capacity. 	<ul style="list-style-type: none"> • Professional qualification in Health and Social Care, Community Development, Public Health or related field (e.g.NVQ, QCF diploma, BTEC, degree) • Training in co-production, community engagement, or behavioural science.
Experience & Knowledge	<ul style="list-style-type: none"> • Experience supporting people facing complex barriers (language, poverty, discrimination, trauma, digital exclusion). • Experience building trust with communities who may have low confidence in statutory services. • Experience delivering accessible presentations or workshops to diverse audiences. • Demonstrated ability to simplify complex health concepts for community audiences • Knowledge of the Equality Act 2010 and protected characteristics, including how inequalities affect access to cancer care • Understanding of health inequalities affecting Nottingham’s communities (e.g., deprivation in St Ann’s, Hyson Green, Clifton; lower screening uptake among specific groups). • Experience using community outreach methods—events, door to door engagement, community partners, faith based networks, etc. 	<ul style="list-style-type: none"> • Knowledge of self management approaches for long term conditions • Familiarity with ICSs, PCNs, cancer alliances and VCSE–NHS partnership. • Experience of remote or hybrid working.
Skills	<ul style="list-style-type: none"> • Strong interpersonal skills with the ability to build rapport across cultures, languages and community identities. <ul style="list-style-type: none"> • Skilled in inclusive engagement design—developing workshops, events, and sessions that are accessible and culturally appropriate. 	<ul style="list-style-type: none"> • Data literacy: ability to analyse outreach and engagement data to identify gaps and inequalities • Multilingual skills, particularly in

	<ul style="list-style-type: none"> • Ability to facilitate co production activities, enabling community members to shape cancer pathways, resources and services. • Strong communication skills: verbal, written, digital. • Skilled in social media and digital engagement to reach underserved groups. • Ability to take a non-judgmental, strengths based approach to individuals and community groups. • Ability to manage sensitive conversations about health, diagnosis, and emotional barriers. • Well-developed advocacy skills—representing community experiences to range of stakeholders for example, health systems. 	community languages used in Nottingham (for example: Arabic, Urdu, Punjabi, Polish)
Attributes & Values	<ul style="list-style-type: none"> • Deep commitment to equity, anti discriminatory practice and inclusion. • Cultural humility and ability to work alongside communities as equal partners. • Resilience and ability to work independently as well as collaboratively within a small team. • Reflective practice—seeking continual improvement and learning. • Commitment to Self Help UK's peer led, community based principles. • Empathy, compassion, and ability to support people during challenging periods following a cancer diagnosis. 	<ul style="list-style-type: none"> • Experience as volunteer advocate or community champion
Other	<ul style="list-style-type: none"> • Willingness to travel across Nottingham and work flexibly, including evenings/weekends. • Understanding of safeguarding, GDPR, confidentiality and health & safety. • Commitment to ongoing professional development. • Can meet the requirements of the UK 'right to work' legislation*. 	<ul style="list-style-type: none"> • Full driving licence and access to a vehicle for work purposes.

* Self Help Nottingham has a responsibility under the Asylum, Immigration and Nationality Act 2006 to ensure that all employees are eligible to work in the UK. Prior to commencing employment, the successful candidate will be asked to provide documentary evidence to this effect, for example a UK/EEA passport or identity card; a full UK birth certificate; a Home Office document or visa evidencing the right to take this employment. Please note that the University will not be able to issue a Tier 2 Certificate of Sponsorship for this post.